

**Bethlehem Shakespeare Support Group (BSSG)
and Theatre Without a Net (TWON)**
Bethlehem Central High School, 700 Delaware Avenue, Delmar, NY 12054
<http://theatrewithoutanet.org>

November 2015

Dear Merchant:

I am writing to you to request your support in our fundraising efforts on behalf of the Bethlehem Shakespeare Support Group (BSSB) and Theatre Without a Net (TWON), Bethlehem Central High School's Shakespearean Theatre troupe. This year's show, *Macbeth*, will present six performances over the weekends of December 11-13 and 18-20, 2014, with a total audience of about 1,000 people.

We need your help and support! Ticket receipts and parent contributions cannot fully cover the cost of this production. In addition to the increasing costs of lighting, sound equipment, and the like, we also replace sets and costumes and other stage necessities. To assist us in bringing an annual high school Shakespeare production to our community, we turn to you, our business community partners, for financial support.

To raise money, each year we print an advertising supplement in the show's playbill, which is distributed to the audience during the shows. We will gladly include your business card, written efforts, or advertisement. The ad prices are as follows (measurements in inches are approximate):

Full page (5.5 x 8) = \$50

Half page (5.5 x 4) = \$35

Quarter page (2.5 x 4) = \$25

The order deadline is Saturday, November 14, 2015. Thank you in advance for your support of our fundraising efforts. We truly appreciate it, and we hope to see you at the show!

Sincerely,
BCHS Theatre Without a Net (TWON)

Theatre Without a Net -- Playbill Ads

ORDER DEADLINE: Saturday, November 14, 2015

I would like to place the following size ad in the playbill for *Macbeth*, December 11-13 and 18-20.

Ad Size (select one):

Full Page @ \$50

Half Page @ \$35

Quarter Page @ \$25

Please make check payable to ***Bethlehem Shakespeare Support Group (BSSG)***.

Amount enclosed: \$ _____ Business Card or Artwork enclosed? YES NO

Business or Company Name: _____

Business Contact Person: _____

Phone: _____ Email: _____

Please enclose this form with your check. Mail our artwork/business card, order form and check to :

Gina Jack, 10 Vagele Lane, Glenmont, NY 12077
gina_bernabei_jack@yahoo.com
Phone 518-300-5397