

**Bethlehem Shakespeare Support Group (BSSG)
and Theatre Without a Net (TWON)**
Bethlehem Central High School, 700 Delaware Avenue, Delmar, NY 12054
<http://theatrewithoutanet.org>

September 2016

Dear Merchant:

I am writing to you on behalf of the Bethlehem Shakespeare Support Group (BSSB) and Theatre Without a Net (TWON), Bethlehem Central High School's Shakespearean theatre troupe. **We are seeking support from the Bethlehem community for this year's production, *A Midsummer Night's Dream*. There will be six performances over the weekends of December 9-11 and 16-18, 2016, with a total anticipated audience of about 1,000 people.**

We need your help! Ticket receipts and parent contributions cannot fully cover the cost of this production. In addition to the increasing costs of lighting, sound equipment, and the like, we also replace sets and costumes and other stage necessities. To assist us in bringing an annual high school Shakespeare production to our community, we turn to you, our business community partners, for financial support.

Each year we print an advertising supplement in the show's playbill, which is distributed to the audience during the shows. We will gladly include your business card, prepared text, or camera-ready advertisement. Ad prices are as follows (measurements in inches are approximate):

Full page (5.5 x 8) = \$50 Half page (5.5 x 4) = \$35 Quarter page (2.5 x 4) = \$25

Do you want to support Theater Without a Net but don't wish to purchase a display ad? New this year, we will include a TWON Patron list in the program for \$10 per listing. Simply provide us with text for your listing and you're all set. If you purchase a display ad you will automatically be included on the Patron list as well.

The order deadline is Saturday, October 29, 2016. Thank you in advance for your support of our fundraising efforts. We truly appreciate it, and we hope to see you at the show!

Sincerely,
BCHS Theatre Without a Net (TWON)

Theatre Without a Net -- Playbill Ads

ORDER DEADLINE: Saturday, October 29, 2016

Payment Enclosed (select one):

Full Page @ \$50 Half Page @ \$35 Quarter Page @ \$25 Patron Listing only @ \$10

Text for TWON Patron Listing: _____

Please make check payable to ***Bethlehem Shakespeare Support Group (BSSG)***.

Amount enclosed: \$ _____ Business Card or Artwork enclosed? YES NO

Business or Company Name: _____

Business Contact Person: _____

Phone: _____ Email: _____

Please enclose this form with your check. Mail your artwork/business card, order form and check to:

Gina Jack, 10 Vagele Lane, Glenmont, NY 12077
gina_bernabei_jack@yahoo.com
Phone 518-300-5397